

Cookie Policy

May 2020

What are cookies and why are they used

A cookie is a small file of information that is saved to the hard drive of your computer and remembers information about the configuration of your computer and will remember that you have visited before and what information was of interest to you.

Our website uses cookies to help the performance of the website and to help us improve your experience when you visit. A cookie typically doesn't contain personal information, but other browsing details such as the domain from which the cookie has come from, the "lifetime" of the cookie, and a value, usually a randomly generated unique number.

Cookies can be classified as persistent or session cookies.

- Persistent cookies will remain valid and functional until their set expiry date (unless deleted by the user before the expiry date).
- Session cookies in contrast to persistent cookies, are temporary and expire when the web browser is closed by the user.

Cookies that SVM use and why

The cookies that we use on our site can be categorised into the following groups:

1. Cookies which aid navigation through the website and are essential for the website to work properly. Some of these cookies only exist in your current browser session whereas other cookies will last for a longer period, as they help us provide you with the best experience on repeat visits to our website.
2. Analytical cookies which enable us to understand how visitors got to our website and how they use our website. This information helps us to improve and develop the way our website works and to assist visitors in finding the content they need more quickly. These web analytics services may be designed and operated by other companies on our behalf. Some of these cookies only exist in your current browser session whereas other cookies will last for a longer period, as they provide us with useful information about repeat visits to our website.

None of our cookies contain personal or confidential information and we will not attempt to identify you from this information. If you agree to our terms and conditions you accept our use of cookies and similar technologies.

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You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, this may prevent you from taking full advantage of this website. For further details on cookies and how to manage them, we recommend that you visit www.aboutcookies.org, which contains comprehensive information on cookies on a wide variety of browsers.

Below is a list of the cookies used by the SVM website and the purpose for which we use them.

Cookie Name	Cookie Identifier	Description	Duration of Cookie Operation
Session Identifier	sessionid	This cookie is used to track a visitor's use of the website during their visit.	Expires when the browser is closed
Persistent Identifier	srpperm	This cookie is used to remember a visitor's choice of investor type after agreeing to the terms and conditions	30 days
Cookie Notification	Cookie-notification-confirmed	This cookie is used to store a visitor's response to the cookie notification that pops up upon first visiting the website. This ensures that the visitor will not keep seeing the cookie notification on future visits to the website.	1 year
Online Form Security	csrftoken	This cookie is used to prevent cross-site request forgery. This is where a malicious cyber programme takes actions on a website not intended or requested by the user of that website. It is applied to all visitors to the website.	1 year
Google analytics	_ga	These cookies are used to collect information in an anonymised form about how visitors use our websites. We use the information to produce reports covering metrics such as numbers of visitors to pages and time spent on the website.	_ga – 2 years
	_gid		_gid – 24 hours
	_gcl_aud		_gcl_aud – 3 months
	_gat		_gat – 1 minute

If you have a question about any aspect of this Policy, please contact us by email at info@svmonline.co.uk or by post to SVM Asset Management Limited, 7 Castle Street, Edinburgh, EH2 3AH.